



An event sponsored by:

The Association of Virginia Potato & Vegetable Growers, Inc.

September 17, 2018

Dear Agricultural Supplier, Supporter and Friend:

The annual Eastern Shore Agricultural Conference & Trade Show will be held on **Wednesday and Thursday, January 23rd & 24th, 2019 at the Eastern Shore Community College Workforce Development Center in Melfa, VA 23410.** We hope that you will plan to be a part of this exciting event again this year!

Booth Information

Booth location will be reserved on a first come first serve basis. You must complete the attached registration form and submit it to Ursula Deitch via email (ursula@vt.edu) or fax: 757-787-2683. We will accept mailed paper applications; however, timeliness is crucial and booth space is limited.

Once we receive your signed application, you will be assigned a booth space. An invoice will then be sent to your email address. Payments on that invoice shall be due no later than December 1, 2018 and checks shall be made payable to the **Eastern Shore Agricultural Conference**. When mailing your payment, please be sure to include a copy of your registration form or invoice. Unfortunately, at this time we do not accept credit cards. Applications received after December 1, 2018 will be charged a \$50 late fee.

Exhibitor prices for the 2019 Eastern Shore Agricultural Conference are as follows:

- Exhibit booths in the Atrium (zones A & B): \$300
- Exhibit booths in the Classroom (zone C): \$200
- Exhibit booths in the Classroom Hallway (zone D): \$150

Please use the enclosed map of the Workforce Development Center to rank your top booth preferences on your application. If your top booth choices are already taken by other vendors, efforts will be made to locate you as close as possible to your choice location. **Booth set up will be on Tuesday, January 22nd from 12pm to 5pm or Wednesday, January 23rd from 7am to 8:30am.** Booth take down will begin immediately following lunch on Thursday afternoon.

If your display is over 6'x6' in the Atrium/Great Hall or 7'x7' in the classroom, we ask that you purchase two booth spaces in order for us to accommodate your needs

There will be no refunds based on weather conditions

Sponsorships

We are continuing to offer tiered level sponsorship options for advertisement in the program booklet. These sponsorship levels, outlined on the attached application form, will offer color logos prominently displayed in the program booklet.

Door Prizes

The display of door prizes last year was great! We are looking forward to continuing that tradition. Door prizes will be given out at lunch both days of the event and at the Oyster Roast on the evening of the first day. Please consider donating a door prize on behalf of your organization.

Hotel Accommodations

We recommend hotel accommodations be made at the Holiday Inn Express or the Hampton Inn in Exmore, VA.

Website

A website has been established to provide participants of the 2019 Eastern Shore Ag Conference with up to date information regarding the conference. If there are any issues regarding weather, information will be posted on the website. <http://tinyurl.com/esagconference>

Oyster Roast

The Annual Barbeque and Oyster Roast will be hosted by the Virginia Tech Eastern Shore Agricultural Research and Extension Center (AREC) in Painter, VA (33446 Research Drive, Painter, VA) and will be held in their equipment facility. The event will begin at 6:00 pm and the ticket cost will be \$40/person. Much like last year, each ticket will include all you can eat oysters and barbeque, and include beverages (beer, soda, and water) in lieu of a cash bar. The Farm Bureau - Eastern Shore Young Farmers have graciously agreed to cook the oysters for the event again this year. Therefore, if you see a Young Farmer please be sure to thank them! Oyster Roast tickets may be purchased along with your exhibitor booth space or sponsorship, however they also may be purchased at the door of the event.

If you have any questions, please contact Ursula Deitch ursula@vt.edu or Theresa Pittman tpittman@vt.edu.

We appreciate your continued support,

2019 Eastern Shore Ag Conference & Trade Show Planning Committee